

# BERKSHIRE COMMUNITY COLLEGE **IMPACT REPORT 2019-20**







(from left) Kenneth Newberry, Viviane Komenda-Scherer '22, Eleanore Velez '05, Mark Brazeau '21, Jen Larkin '99, Monica Bliss '21, President Ellen Kennedy, Laura Cabrera '22

## DEAR FRIENDS,

This year Berkshire Community College (BCC) celebrates its 60th anniversary and in doing so we honor and celebrate our students, staff, faculty and supporters.

On Monday, September 12, 1960 a formal opening was scheduled, inaugurating BCC as the first community college in the Commonwealth of Massachusetts. However, inclement weather, due to Hurricane Donna, delayed the opening. A few days later, BCC's first president, Thomas O'Connell stated, "this college is being founded in a spirit of hope, and I refer you, ladies and gentleman, to our motto as an earnest of that spirit, 'to travel hopefully is a better thing than to arrive.'"

We have witnessed our students travelling hopefully, first through our doors and afterward, continuing their education at another institution or directly into the workforce. Over the past 60 years we have: graduated over 13,300 students; awarded approximately three million dollars in scholarships; expanded our academic offerings so students have over 50 programs of study to choose from; and moved from our first location on 2nd Street to our current location on West Street. Our current campus includes updated classrooms and labs, a Learning Commons, hiking trails, a state of the art pool, the Gene Dellea Community Turf Field, the Paul E. Raverta Tennis Complex, and many more amenities—all for the purpose of supporting our students on their academic journey.

COVID-19 may have disrupted education, but, like hurricane Donna, it will not stop us from providing a pathway for our students. The hope that they hold for their future, and for their families, inspires us every day. The hope that you have for them, and for transforming our community, is the reason we continue to help students overcome obstacles.

As you read this year's Impact Report, I hope it brings a smile to your face, as it did for me. Whether you contributed to a scholarship or supported an academic program, whether you gave one time or give frequently, one thing is for certain: your contribution is making a difference—now and into the next 60 years.

Warmly,

  
Ellen Kennedy, President



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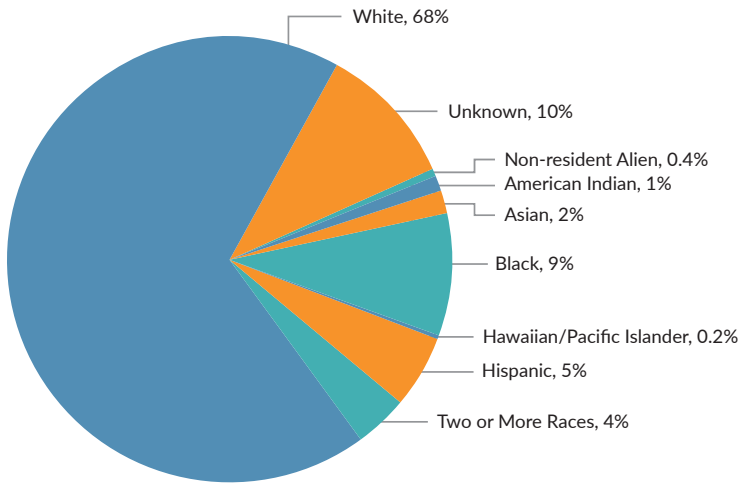
## LAUREN GOODMAN DEAN OF TEACHING AND LEARNING INNOVATION

The Center for Teaching and Learning Innovation (CTLI) supports BCC in integrating evidence-based teaching strategies that are proven to help close equity gaps for students. We know that college can be an intimidating place for students. When faculty design their courses to meet the needs of traditionally underserved students—for example, by clearly explaining expectations; ensuring that course materials are representative of a diversity of voices; and integrating students' lived experiences—we are creating more inclusive learning environments for all students.

I have been teaching for my entire professional life, and it's an honor to now be working with our team in the CTLI to support faculty so that they feel equipped to meet ever-changing teaching, learning, and technology needs. Although the COVID-19 pandemic has shuttled online teaching into the global spotlight, we maintain our core value that technology tools must always be secondary to, and in service of, fundamental teaching and learning goals. Whether a class is face-to-face, online, or hybrid, our faculty are dedicated to creating learning environments that not only welcome students, but also show students that they are actively and enthusiastically wanted at BCC. Our faculty demonstrate this through their dedication to designing flexible, rigorous, connected learning experiences to help all students achieve their goals.



# STUDENT ENROLLMENT



**1,627**  
TOTAL STUDENTS

**64%**  
FEMALE

**36%**  
MALE

# SCHOLARSHIPS



**SYED MUSTAFA  
QUASEEM '21**  
ENGINEERING

“There are so many people in the world who are unable to receive education because they don't have the money. In that situation, your donation helps us a lot and really is a life saver because without your donation we never perceive our goals, get degrees, better jobs and make this world a better place. It's all because of you. Thank you so much for all the support!”

**\$341,416**  
GIVEN AWAY IN SCHOLARSHIPS

**170**  
SCHOLARSHIPS AWARDED  
FOR THE AY19-20



# COMMUNITY ENGAGEMENT

## 40 UNDER FORTY

“Giving back to the community is something that is very important to me and my family, whether through our local charity or by accepting a position with Lenco, a very focused community business partner.”

—Michael DiCicco, Supply Chain/Operations Manager,  
Lenco Armored Vehicles; 40 Under Forty 2020 Award Recipient

**\$27,352**  
RAISED LAST YEAR



ESOL students in 2019

## ADULT LEARNING PROGRAM

Through a Massachusetts Adult and Community Learning Services (ACLS) Grant, the Adult Learning Program (ALP) at Berkshire Community College provides every non-native English speaker in the Berkshire County area with opportunities to develop the skills needed to qualify for further education, job training, and more satisfying employment. Students are encouraged to reach their full potential as family members, productive workers and citizens.

**147**

STUDENTS SERVED

**10**

CLASSES OFFERED

## OLLI SPEAKER SERIES

OLLI plays an active role in strengthening our community by providing educational, cultural, social, and volunteer opportunities designed especially by and for people aged 50 and older in the Berkshires. With over 1,400 members, it is the largest OLLI program in Massachusetts.

Each year OLLI offers thoughtful public talks with leaders and experts in an array of disciplines. In partnership with the Mahaiwe Performing Arts Center and the Berkshire County branch of the NAACP, *The Policing of Black People in Public Spaces: An Old Trend That Legislation Has The Power To Stop*, by Roberta McCulloch-Dews, presented the historical framework surrounding the policing of black Americans in the United States; explored the role of bias; and highlighted how legislation can play a major part in addressing discriminatory behavior.



OLLI Board Members Ginny O'Leary and Will Singleton with OLLI guest speaker, Dick Alcombricht in 2019



# CAMPUS SUPPORT

## EMERGENCY FUNDING

“This semester has been a very difficult semester for me particularly because I have three young children at home. I was barely making enough money to meet my financial obligation before the lockdown. However, having my three young children at home coupled with the high demand of nursing schoolwork compounds my financial burden. This financial help will go a long way to give me the financial relief in the long run. Words cannot explain what this means to me. Thank you so much for being part of my success journey.”

—Emergency Fund Recipient

# \$385,040

IN CARES ACT EMERGENCY  
FINANCIAL AID GRANTS DISTRIBUTED

# \$37,876

IN ADDITIONAL FOUNDATION EMERGENCY  
FINANCIAL ASSISTANCE RAISED



Message Therapy Pinning 2019



## CAMPUS CUPBOARD

During the fall semester, we saw significant increases in the number of visits to BCC's free food nutrition resource center, the Campus Cupboard. In the spring semester, as the pandemic impacted our community, we quickly adapted to meet the needs of our students so that they could continue to have access to fresh and healthy foods.

# \$12,617

RAISED

# 289

VISITS





MSSO students at Awards Night 2019

## MULTICULTURAL STUDENT SERVICES OFFICE

The Multicultural Student Services Office (MSSO) provides leadership in creating a welcoming and engaging campus for students from ethnically and culturally diverse backgrounds so that they are able to thrive and achieve their full potential.

“Leading the MSSO, and being part of that, is where I have made the most connections. I find a little motivation in all of the people in my life, and the MSSO became my family of support who are there for me and push me to do better.”

—Liliana Atanacio '18

## DISABILITY RESOURCE CENTER

The Disability Resource Center (DRC) provides accommodations and support services to students with disabilities and serves as a resource for faculty and staff to create learning environments that are usable, equitable, inclusive and welcoming.

With the removal of barriers, and the right combination of support services, assistive technology and accommodations, students with disabilities will continue to achieve academic success at levels equal to or greater than their non-disabled peers.

**228%**

**INCREASE IN ENROLLMENT  
IN THE PAST 20 YEARS**

**18%**

**OF ALL CERTIFICATES AND DEGREES ARE  
EARNED BY STUDENTS WITH DISABILITIES**

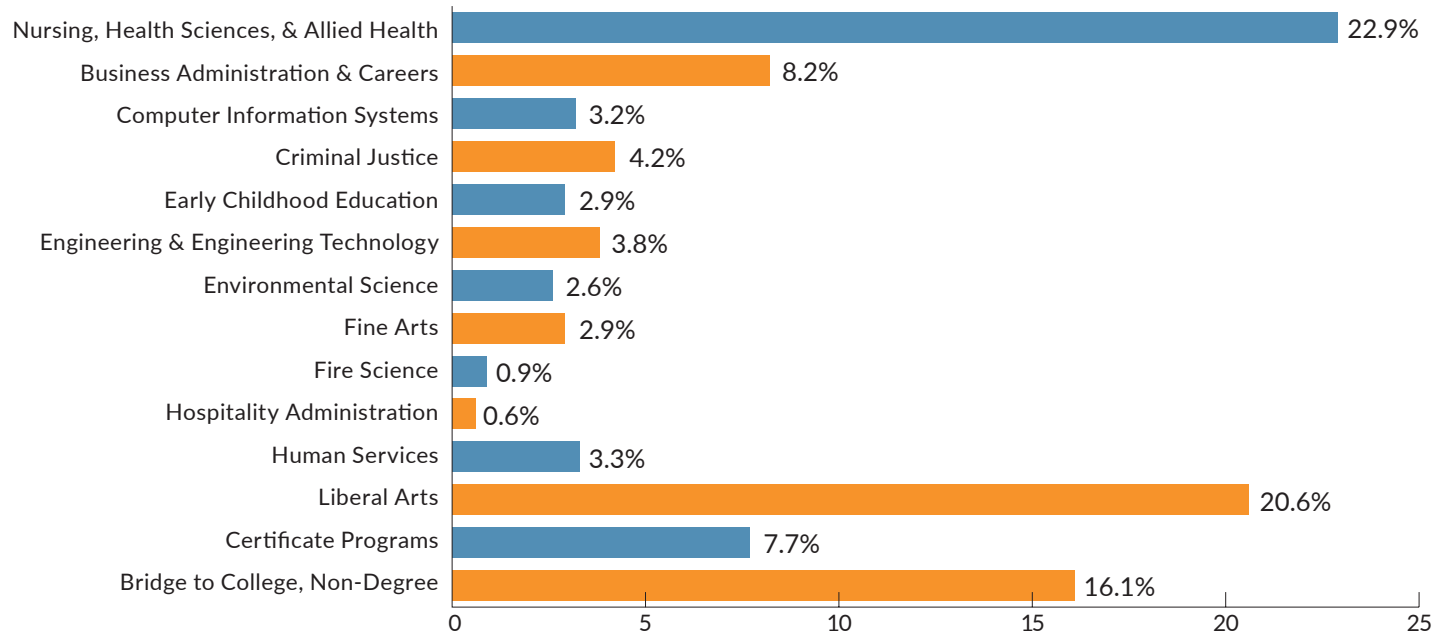


Disability Resource Center Coordinator, Pam Farron and Benjamin Testa '17



# ACADEMIC AFFAIRS

## FALL 2019 ENROLLMENT



ECE Cohort in the new ECE Lab in 2019

## EARLY CHILDHOOD EDUCATION (ECE)

“The ECE cohort model was a perfect fit because I was able to keep my full-time job and still earn my degree. Typically, you only take one class at a time—often on Thursday evenings, for about four hours an evening. With the cohort model, you’re with the same group of students and you really begin to build a family together, who support and push one another, and it makes going to college so much easier—knowing you’re all in this together.”

—Denise Foss '20, Valedictorian



Madeline Zelazo '20

## UNDERGRADUATE SCHOLARS CONFERENCE

The BCC Undergraduate Scholars Conference celebrates student work of exceptional merit. The conference features student presentations on original scholarly works that go above and beyond classroom assignments. Twenty two students participated in the fourth annual BCC Undergraduate Scholars Conference and six were invited to participate in the Massachusetts Undergraduate Research Conference.



## PHYSICAL THERAPIST ASSISTANT

"I feel that the program has given me a good base support of knowledge and critical thinking skills that will carry me through the profession. Things are always changing, and I think the way in which our teachers constructed the course work makes us as students learn to tap into our problem-solving skills often. It makes such a difference to have professors and mentors that love what they do, and love to teach."

—Cierra Thompson '21

# 92.9%

LICENSURE PASS RATE IN 2019

# 100%

EMPLOYMENT RATE



BCC students Cierra Thompson '21 and Jessica Prieto '22



Human Services Students at Commencement 2019

## HUMAN SERVICES CERTIFICATE & SOCIAL WORK TRANSFER CONCENTRATION

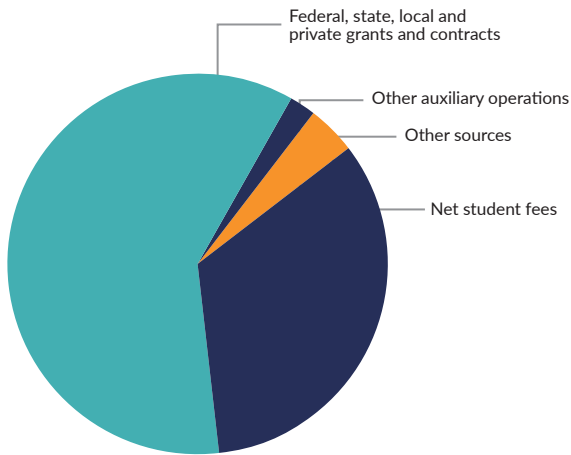
Students in this program are allowed to design courses in such a way that they meet all of the requirements of Elms College. Upon completion of the 20 month Elms Bachelor of Social Work (BSW) degree program located on the BCC campus, students are able to obtain their BSW. Students who wish to obtain a Master of Social Work (MSW) degree are able to enroll as advanced standing students in graduate programs and obtain their MSW in one year. This clear path from BCC to a master's degree holds many benefits for Human Services students. They appreciate the flexibility of this program which allows them to balance work and family responsibilities during the week, and then attend school all day on Saturdays.



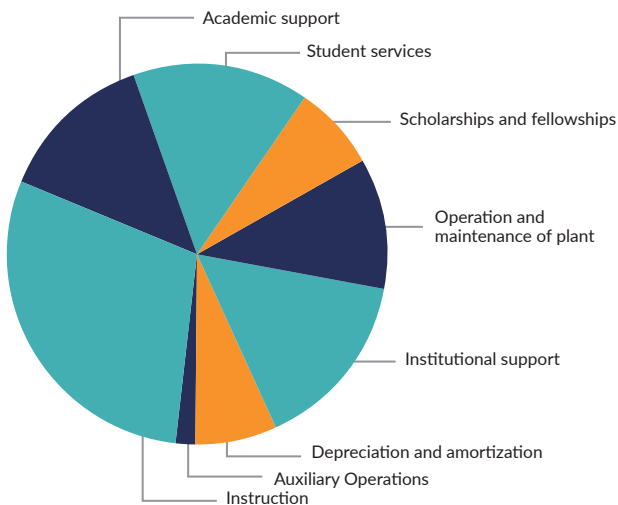
# FINANCIALS

## BERKSHIRE COMMUNITY COLLEGE

### OPERATING REVENUES



### OPERATING EXPENSES



### NON-OPERATING REVENUES (EXPENSES)

Federal grants	525,994
State appropriations - unrestricted	16,226,946
Investment income, net	31,787
Interest expense	(12,487)
<b>NET NON-OPERATING REVENUES (EXPENSES)</b>	<b>16,772,240</b>

### CHANGE IN NET POSITION

<b>BEFORE CAPITAL APPROPRIATION</b>	<b>(173,817)</b>
Capital appropriation	564,879

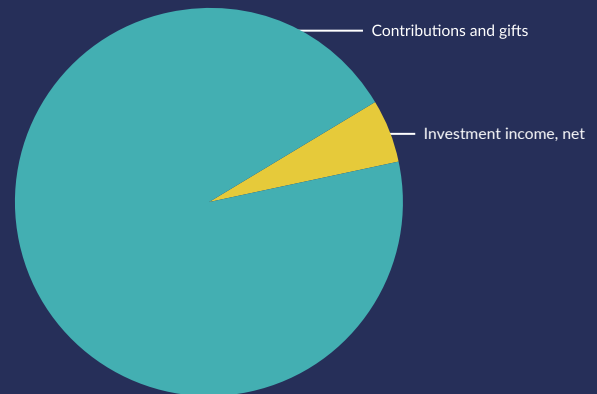
### CHANGE IN NET POSITION

	<b>391,062</b>
Net Position, Beginning of Year	44,180,403

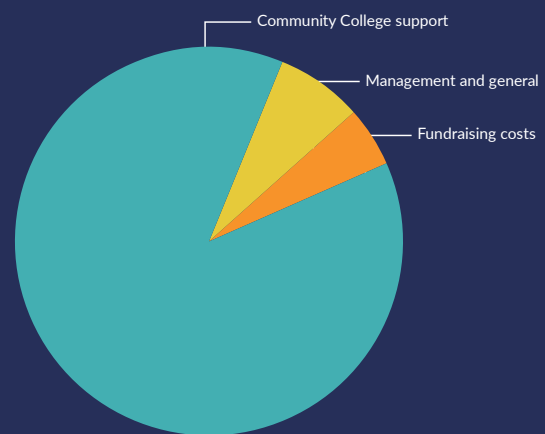
**NET POSITION, END OF YEAR \$44,571,465**

## BCC FOUNDATION

### REVENUE AND SUPPORT



### EXPENSES



### CHANGES IN NET ASSETS

**FROM OPERATIONS (94,894)**

### NON-OPERATING ACTIVITIES

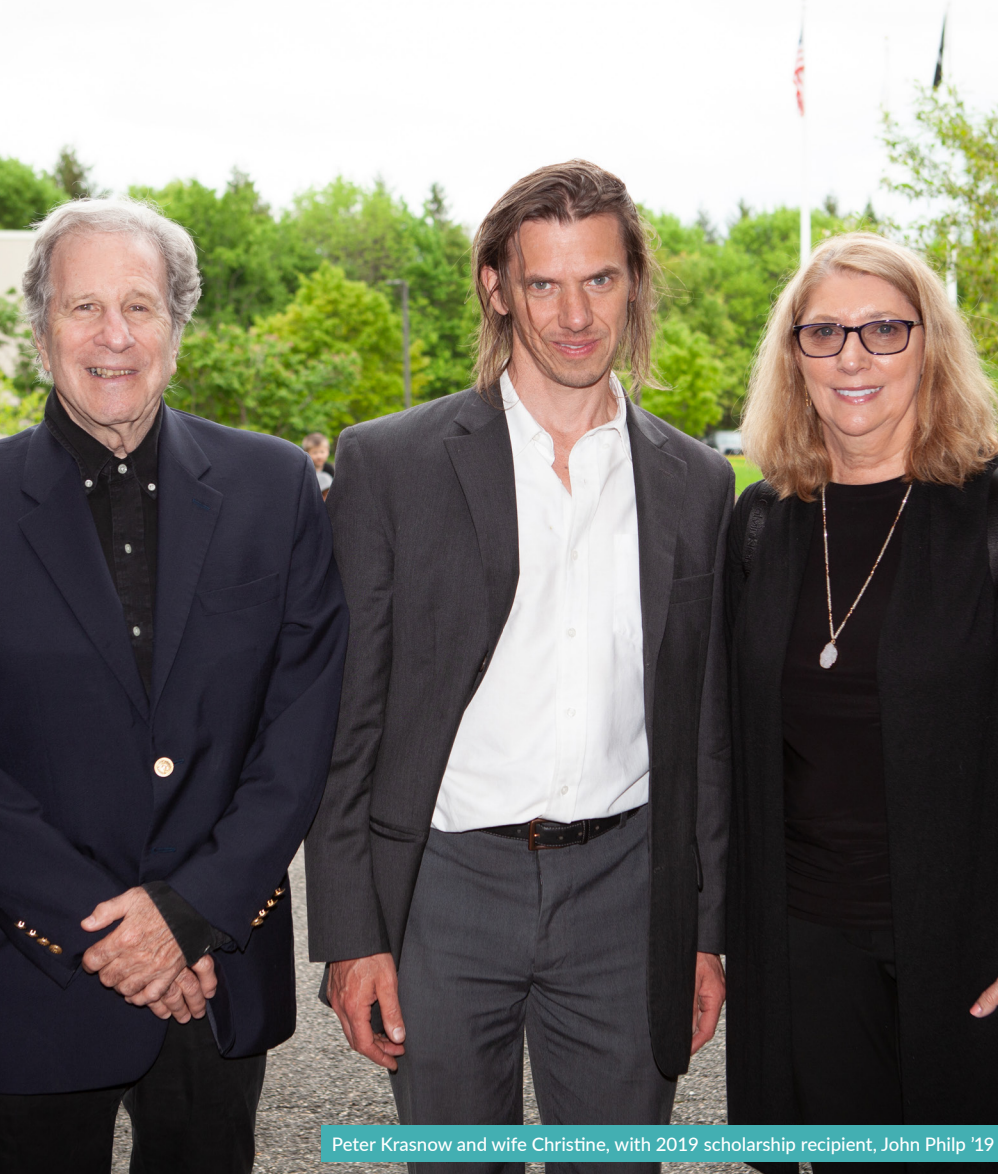
Rental income	295,590
Rental costs	(117,250)
<b>TOTAL NON-OPERATING ACTIVITIES</b>	<b>178,340</b>

Change in Net Assets 83,446

Net Assets, Beginning of Year 10,939,512

**NET ASSETS, END OF YEAR \$11,022,958**





Peter Krasnow and wife Christine, with 2019 scholarship recipient, John Philp '19

## DONOR SPOTLIGHT: PETER KRASNOW

“As long as I can remember, my mom, Zelma Krasnow, was an artist producing oil paintings and pastel portraits for decades. She took art lessons at BCC since she and my dad lived for 30+ years just a mile from the school. Over the years, other artists from the community would gather together in the basement of her home to paint. This coming year, BCC will host an art show to feature my mom’s oil paintings to help support the *Zelma & Herbert Krasnow Scholarship Fund*.

I’ve always been impressed, as were my parents, that BCC plays such an important role in the lives of their students and the community. My favorite moment at BCC is attending the annual Awards Night ceremony to hand out my mom and dad’s scholarship to a student in need. Before and after the ceremony, I’ve had opportunities to chat with each recipient to understand their goals and aspirations. It has been a personally rewarding experience.”

## JIMMY PHAN '20 FINE ARTS

“This fall, I am transferring to UMass Amherst to study Animation. When I created my first animated sequence for my independent study at BCC, I was so happy with the result. The process can be really fun if you enjoy what you’re doing. It is about getting to that end line and seeing each sequence, that you put together, finally form a story. It is very satisfying when you get to see that end goal. When I joined the Student Government Association at BCC, I had nothing better to do and wanted to try something new, something that I’ve never done before. Overall, the clubs were a very enriching experience for me as well as an opportunity to meet people and make friends along the way.”





# THANK YOU, DONORS!

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## CATHERYN CHACON '12

### APPOINTED ALUMNI TRUSTEE ON BCC'S BOARD OF TRUSTEES AND 40 UNDER FORTY AWARD RECIPIENT, 2020

“Serving on the Board of Trustees is a great opportunity for me to give back to the college that gave me the tools for who I am today. I thought that the perspective that I could add to the Board would be very valuable: as an alumna; as a multicultural student; as a Hispanic woman; as a younger person. It has been an amazing experience since the first meeting.”

● Robert W. Ronnow and Margaret Ouellette ● Mary Ross '95 ● Mr. Richard Ruben and Mrs. Karen Weinacht Rubin ● Dr. and Mrs. Jack Rubin ● Jenny Russell ● Marty Salvadore '66 ● Diane Saunders and Bob Rosen ● John Schaefer, M.D. ● R. Joseph Schorge Sr. ● Richard B. Scialabba '66 ● Heather Seely ● Bernice Shainman ● Harold Shair ● Martin B. Shindler ● Cindy Shogry-Raimer '91 ● Adrienne Silverstein ● Will Singleton ● Paul & Turbi Smilow ● Sally Soluri ● Naomi Spatz ● William '74 and Rose Ann Sturgeon ● Tim and Ana Suffish ● Audrey Sussman & Mitchell Smilowitz ● John P. Szymanski '90 ● James Therrien ● Audrey Thier ● Nancy Travis ● Kit '72 and '79 and Will Turner '74 ● Nancy Vale ● Mark H. Van Horn, Ph.D. '83 '86 ● Gregory Van Patten ● Addie VanDeurzen ● Barbara Vinjar ● Chester and Madeline Vogel ● Reverend Libby Wade ● Barbara and Jesse Waldinger ● Tim and Susan Walls ● Mr. Thomas A. 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During our 60th anniversary year, one of the ways we will be celebrating the past while investing in BCC's future is by planting BCC's first-ever orchard. The orchard is one way members of our community are creating an enduring legacy, honoring the past, giving a memorable graduation gift, or remembering a milestone event—all while helping Berkshire Community College "grow into the future." Building off of our existing vegetable garden, the orchard and garden will serve as an outdoor, open-air classroom and will provide an opportunity for students and employees to learn about sustainable and healthy living, food production and culinary arts. As an outdoor living laboratory, the space will provide vegetables, fruits and herbs for the campus and will serve as an educational site for BCC's Culinary Arts, Hospitality, Environmental Science and Physical Therapy programs.



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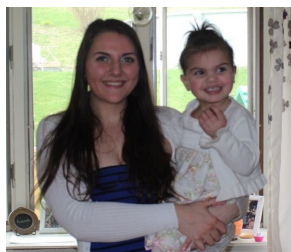
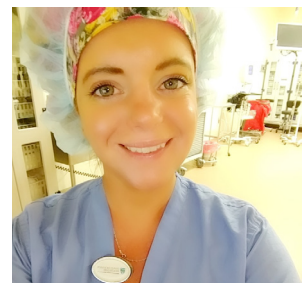
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